

ANA, the largest Japanese airline, expands eBookings reach on WebCargo

Leading Japanese carrier augments global coverage by expanding digital booking to 10,000+ forwarder offices globally on WebCargo

December 15, 2022 – ANA Cargo is partnering with WebCargo to provide thousands of forwarders across the world with real-time rates, capacity, and eBookings. ANA Cargo will leverage WebCargo’s uniquely global network of 10,000 forwarding offices to complement their in-house booking portal, as an integral part of their omnichannel strategy to deliver access to products and services.

With the launch, scheduled for the first quarter of 2023, forwarders will gain access to ANA Cargo’s fleet of over 200 aircraft across many of ANA Cargo’s 130+ routes that span five continents. Airlines representing over 50% of global air cargo capacity are available for booking on WebCargo, the largest capacity availability on any platform.

Bookings will also be available via WebCargo’s embeddable portal, used by top forwarders by both API and embedded user interface. This delivers reliable booking efficiency for forwarders within their existing software tools.

“ANA Cargo continues to improve customer experience with the implementation of digital technology. The expansion of our ebooking network through WebCargo’s platform is a large step that moves us forward to this goal. This is an exciting opportunity to use innovation to make an extraordinary, positive impact for our customers and the industry as a whole,” said Kenichi Wakiya, Executive Vice President of ANA Cargo.

“We are thrilled to join ANA Cargo in delivering a world class booking experience to their customers during these times of market volatility,” said Manel Galindo, CEO of WebCargo, a Freightos Group company. *“We’re continuing to see carrier digitization on WebCargo bring visibility to carriers’ lanes and services that customers may not have been aware of. This new type of reach enables airlines not only to expand their customer base, but enables expansion of existing customer business to new lanes or services for ad hoc or even recurring shipments, translating to added value for carriers and forwarders alike.”*

Forwarders not yet using WebCargo can register for a free account at webcargo.co/ana-cargo

About ANA Cargo

ANA Cargo Inc. commenced operations in 2014 utilizing dedicated freighter aircraft, and the international and domestic passenger route network of All Nippon Airways. It has since become one of the core businesses of the ANA group and a leading air cargo carrier globally.

The ANA Cargo division has the responsibility to plan cargo business strategies, develop transportation products and solutions, as well as performing sales and airport operations. The success of ANA's cargo business is built on the foundations of having a "Global Network", carrying out operations with "Japan Quality", and being an "Innovation Pioneer".

In July 2019, ANA group became the first Japanese airline to operate the Boeing 777F. With the new freighter, commodities loadable only on large cargo aircraft, such as semiconductor manufacturing equipment and completed cars, could be easily transported to destinations around the world, enabling ANA Cargo to meet the changing needs of customers more efficiently than ever before.

ANA Cargo is also accelerating innovation and the digital transformation of the logistics industry by continuously expanding service availability using digital platforms, and enhanced supply chain visibility using the latest available technology. ANA Cargo strives to become an industry leader by leveraging the best available technologies to better serve our valued customers.

About WebCargo, a Freightos Group Company

WebCargo® is the most advanced digitization platform for logistics service providers.

WebCargo Air is the leading platform for live air cargo rate distribution and bookings between hundreds of airlines and 3,500+ forwarders across over 10,000 forwarding offices. Partners using fully digital eBooking and rate distribution on WebCargo include over 30 airlines, including American Airlines, Turkish Airlines, Lufthansa, Etihad Cargo, Air France KLM, IAG Cargo, SAS, Qatar Airways, China Southern Airlines, and Emirates SkyCargo. Freight forwarders can access dynamic capacity, pricing, and eBooking by signing up for free at webcargo.co.

WebCargo AcceleRate® is the leading platform for enterprise freight forwarders to manage rates and automate sales, spanning ocean, air and land. Customers include Hellmann, Nippon Express, DSV Panalpina, and dozens more.



WebCargo joined the Freightos Group in 2016. The Freightos Group also operates freightos.com, the world's largest digital freight platform for the trillion-dollar international shipping industry, and the Freightos Baltic Index, the only daily container index, in collaboration with the Baltic Exchange.

Founded by serial entrepreneur Zvi Schreiber, Freightos is a logistics technology pioneer with a worldwide presence, and has raised over \$120 million from leading venture funds, including GE Ventures, Aleph and the Singapore Exchange. In June 2022, Freightos announced that it would merge with GESHER I with the intent of going public on the Nasdaq (CRGO).